



الجمعية التونسية لميكانيك التربة
Association Tunisienne de Mécanique des Sols (ATMS)



16th African Regional Conference on Soil Mechanics and Geotechnical Engineering

16^{ème} Congrès Régional Africain de la Mécanique des Sols et de la Géotechnique

**Innovative Geotechnics For Africa
La Géotechnique innovante pour l'Afrique**

ISP'7-Pressio2015 : 60th anniversary of Menard pressuremeter

ISP'7-Pressio2015 : 60^{ème} anniversaire du pressiomètre Ménard

Exhibition and Sponsorship brochure

Brochure de parrainage et d'exposition



Tunisia, Hammamet April 27th to 30th, 2015

« ISP'7 » 60th anniversary of Menard pressuremeter : May 1st and 2nd, 2015

www.cramsg2015.org

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Tunisia / Tunisie – 27-30 April/Avril 2015



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Dear future partner,

The Tunisian Association of Soil Mechanics (ATMS) will organize 16th African Regional Conference on Soil Mechanics and Geotechnical Engineering the host from April 27 to 30, 2015 at Hammamet.

The conference will provide a forum for exchange and discussion between engineers, professionals, scientists, researchers, equipment or solution providers operating in the field of soil mechanics and geotechnical engineering. The number of participants is estimated to 700 people from six continents, including Africa. The theme for the conference is **innovative geotechnics** for Africa.

The conference will be held at the Royal Hotel (www.leroyal.com/hammamet) in the region of Hammamet. The African Regional Conference will be held over four days and will be followed by ISP'7. It will include keynote lectures, presentations and poster sessions. Specific training and technical visits will be scheduled.

A major exhibition is planned to bring together professionals related to geotechnics and to the conference theme as well as ISP7. Our objective is to gather as much as possible professional partners that will enrich the conference scientifically and allow participants from six continents to learn about the solutions offered by professionals and answer to their eventual concerns.

Participants in this event, from different countries, are awaited to animate an outstanding scientific debate. The success of such international event could be guaranteed only by a sponsoring from the Geotechnical professionals and an important industrial participation.

You will find attached the partnership proposals for the conference as well as other related information. We will be very pleased if you cooperate by selecting one of our proposals to support this international event and contribute to its success and to the development of geotechnical in Africa and around the world.

Please accept the assurances of our best feelings.

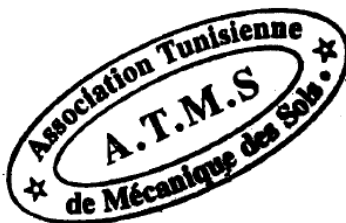
Please, feel free to contact us for any further information.

The chairman of the 16th CRA

Slaheddine Haffoudhi

The chairman of organizing committee

Mehrez Khemakhem





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Previsional Program

Provisional Program								
Schedule	Sunday April 26 th , 2015		Monday April 27 th , 2015	Tuesday April 28 th , 2015	Wednesday April 29 th , 2015	Thursday April 30 th , 2015	Friday & Saturday May 1 st & 2 nd , 2015	
9h00	Welcome at Airport Exhibition Installation		Welcome at Airport Inscription	Welcome and Registration	Keynote Lecture N° 2	Keynote Lecture N° 3	Keynote Lecture N°5	ISP'7 Cultural and Touristic Program
10h00				Opening Ceremony	Plenary sessions	Plenary sessions	Plenary sessions	
11h00				Break & Exhibition Visit	Break & Exhibition Visit	Break & Exhibition Visit	Break & Exhibition Visit	
				Keynote Lecture N° 1	Discussion sessions	Keynote Lecture N° 4	Closure Ceremony	
12h00				Communications salle plénière		Plenary sessions	Lunch	
13h00				Lunch	Lunch	Lunch	Technical Visits	
14h00								
15h00				Discussion sessions	Discussion sessions	Discussion sessions		
16h00						Thematic Workshops		
17h00				Cocktail				
18h00								
19h00								
20h00								
21h00								

Keynote Lectures:

1. **Professor Dr.-Ing. Rolf Katzenbach** (Institute and Laboratory of Geotechnics at the Technische Universität Darmstadt, Germany) "Development in deep excavation and deep foundation technologies"
2. **Ing. Etienne Marcelin KANA** (Director of Research, Training and Cooperation at LABOGENIE - Cameroun) "Pratique de la géotechnique routière en Afrique subtropicale"
3. **Professor Anand J. Puppala** (University of Texas at Arlington, USA) "Controlled Low Strength Materials (CLSM) with Native Clays for Geotechnical Civil Infrastructure: Design, Challenges and Sustainability Assessments"
4. **Prof. Mourad Karray** (Sherbrooke University, Quebec, Canada) "Études de liquéfaction et compatibilité des données géotechniques"
5. **Professor Eduardo Alonso** (E&scuela Técnica Superior de Ingenieros de Caminos, Spain) "Slope stability and landslides associated or not with unsaturated soils"

Topics of the African Conference are:

- Shallow and deep foundations
- Soil improvement
- Landslide and slope stability
- Characterization and behavior of soils
- Soils problems lateritic soils, swelling clays, ...
- Pavement Design,
- Seismic Hazards, Hydraulics soil
- Environmental Geotechnics
- Geophysics and case studies

Topics of ISP'7 are :

- Equipment, Materials and Methods
- Theory and Interpretation of pressuremeter tests
- Design of foundations
- Role of the pressuremeter in geotechnical studies

Thematic workshops are also offered at the 16th CRAMSG. These workshops are for: **Lateritic soils, Soil characterization, Geosynthetics, ...**





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Proposed formula

S1. GOLD SPONSOR :

7000 €

This partner will receive the following benefits:

1. Logo insertion on the conference website with hyperlink
2. Mention of gold sponsor in conference correspondence (logo insertion)
3. Large exhibition stand (small hardware, software, services, ...) not exceeding 12 m2
4. Logos on the briefcase (bags or other) will be prepared and distributed during the conference
5. Logos in the brochure that will be distributed at the International Conference of Paris in 2013, in African countries, and to be download on the site
6. Logos in the banners that will be displayed at the conference
7. Insertion of commercial documents in the briefcase
8. Inserting a page advertisement in the exhibition catalog
9. Three (3) free registrations in the conference with documentation, lunches and Gala Dinner
10. Providing a small conference room for demonstration

S2. SILVER SPONSOR :

5000 €

This partner will receive the following benefits:

1. Logo insertion on the conference website with hyperlink
2. Mention of silver sponsor in conference correspondence (logo insertion)
3. Exhibition stand (small hardware, software, services, ...) not exceeding 6 m2
4. Logos on the briefcase (bags or other) will be prepared and distributed during the conference
5. Logos in the brochure that will be distributed at the International Conference of Paris in 2013, in African countries, and to be download on the site
6. Logos in the banners that will be displayed at the conference
7. Insertion of commercial documents in the briefcase
8. Inserting a page advertisement in the exhibition catalog
9. Two (2) free registrations in the conference with documentation, lunches and Gala Dinner

S3. BRONZE SPONSOR :

3000 €

This partner will select **only three choices** among the following benefits:

1. Logo insertion on the conference website with hyperlink
2. Mention of bronze sponsor in conference correspondence (logo insertion)
3. Exhibition stand (small hardware, software, services, ...) not exceeding 6 m2
4. Logos in the brochure that will be distributed at the International Conference of Paris in 2013, in African countries, and to be download on the site
5. Logos in the banners that will be displayed at the conference
6. Insertion of commercial documents in the briefcase
7. Inserting a page advertisement in the exhibition catalog

S4. PARTNER SPONSOR :

2000 €

This partner will receive **only a choice** of the following benefits:

1. Exhibition stand (small hardware, software, services, ...) not exceeding 6 m2
2. Logos in the brochure that will be distributed at the International Conference of Paris in 2013, in African countries, and to be download on the site
3. Logos in the banners that will be displayed at the conference
4. Insertion of commercial documents in the briefcase
5. Inserting a page advertisement in the exhibition catalog

S5. SPECIAL ACTION SPONSOR :

1500 €

This partner will choose one of the following:

1. Sponsorship of a coffee break
2. Provision of a small conference room, demonstration, special presentation, etc.
3. Sponsorship of a technical visit





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Organizing Committee

Chairman of the Conference : Slaheddine HAFFOUDHI

Président of ATMS (www.atms-tunisie.org/)

Chairman of Organizing Committee : Mehrez KHEMAKHEM

Vice Chair of Organizing Committee : Imen SAID

Finance: Samia BOUSSETTA

Logistic and Website : Wissem FRIKHA

Technical Program : Kamel ZAGHOUBANI

Inscriptions: Faten SAIHI

Members: Hamdi ESSAIEB, Moncef MAKNI, Najib SASSI, Zouheir BOUARADA.

Scientific Committee

Chairman : Mounir BOUASSIDA

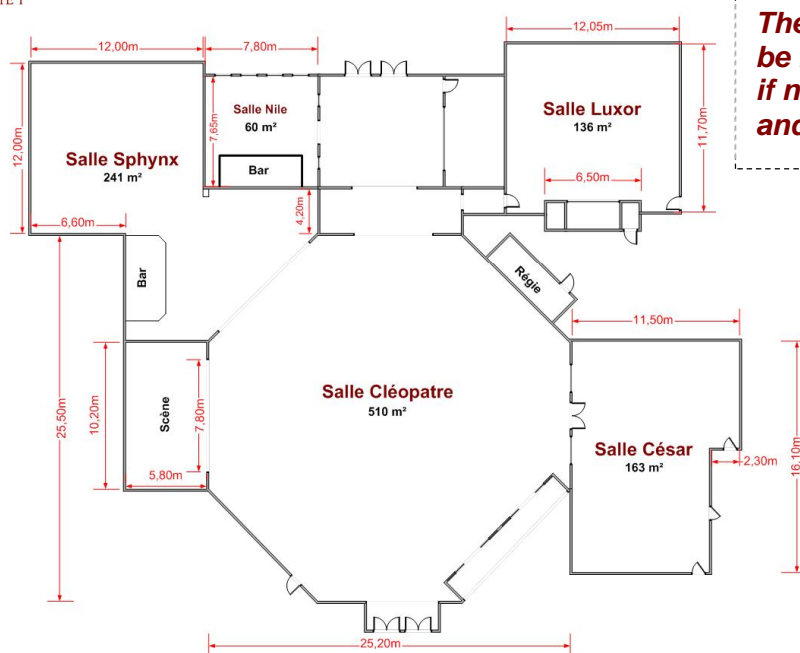
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Advisory Committee

Roger Frank (President of ISSMGE) ; Neil Taylor (General Secretary of ISSMGE) ; Jean-Louis Briaud (Past President of ISSMGE) ; Fatma Baligh (African Vice President) ; Samuel Egezie (Past African Vice President) ; Quadros Carlos (Chairman of Organizing Committee of 15th CRAMSG)



Centre de congrès (Rez de Chaussée)



The exhibition stands will be held in "Cleopatre" and if needs in "Cesar" room and "Sphinx" room.





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SPONSOR FORM

To be send by e-mail to: organisation@cramsg2015.org or contact@cramsg2015.org

Or by post to : **ATMS - Ecole Nationale d'Ingénieurs de Tunis (ATMS) - BP 37, 1002 Tunis – Le Belvédère, Tunisie**

Company :

Manager :

Address :

Tel : Fax : : Mail :

Choice		Amount	
<input type="checkbox"/>	Gold Sponsor	<input type="checkbox"/>	7 000 €
<input type="checkbox"/>	Silver Sponsor	<input type="checkbox"/>	5000 €
<input type="checkbox"/>	Bronze Sponsor: select only 3 benefits	<input type="checkbox"/>	3000 €
	Logo insertion on the conference website with hyperlink	<input type="checkbox"/>	
	Mention of bronze sponsor in conference correspondence (logo insertion)	<input type="checkbox"/>	
	Exhibition stand (small hardware, software, services, ..) not exceeding 6 m2	<input type="checkbox"/>	
	Logos in the brochure that will be distributed at the International Conference of Paris in 2013, in African countries, and to be download on the site	<input type="checkbox"/>	
	Logos in the banners that will be displayed at the conference	<input type="checkbox"/>	
	Insertion of commercial documents in the briefcase	<input type="checkbox"/>	
	Inserting a page advertisement in the exhibition catalog	<input type="checkbox"/>	
<input type="checkbox"/>	Partner Sponsor : select only one benefit	<input type="checkbox"/>	2000 €
	Exhibition stand (small hardware, software, services, ..) not exceeding 6 m2	<input type="checkbox"/>	
	Logos in the brochure that will be distributed at the International Conference of Paris in 2013, in African countries, and to be download on the site	<input type="checkbox"/>	
	Logos in the banners that will be displayed at the conference	<input type="checkbox"/>	
	Insertion of commercial documents in the briefcase	<input type="checkbox"/>	
	Inserting a page advertisement in the exhibition catalog	<input type="checkbox"/>	
<input type="checkbox"/>	Sponsor special action : one choice	<input type="checkbox"/>	1500 €
	Sponsoring a coffee break	<input type="checkbox"/>	
	Providing a small conference room for demonstration, special presentation, etc..	<input type="checkbox"/>	
	Sponsorship of a technical visit	<input type="checkbox"/>	

Bank details for ATMS: Bank of Tunisia El Menzah Agency.

Account N° RIB: 05003 07 305710 0000 8.81

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